

Synaptic First Global Launch in Kuala Lumpur

The First Global Coverage Mobile App Featuring Medical Learning Support Service for Spine Surgeons
- Spine Surgeons Finally Can Also Use a Second Opinion

Spine First Foundation proudly presents **Synaptic** - a new generation 24 hours mentor-mentee exchange platform led by global KOLs coming from Asia Pacific, Europe and North America. Spine surgeons around the world would be no longer restricted by time, location or pathology when they need trustful opinions and guidance in their practice. Global surgeon learners could easily harvest most updated medical solutions and clinical approaches through this organic knowledge network.

Synaptic features for Mentees: "Urgent" Button When the mentee has an urgent question needed to be answered by mentors in 24 hours URGENT Ask your question in our encrypted app interface and the mentors-onduty will answer your question within 24 hours "Help" Button When the mentee needs assistance in tackling a medical case in his MEET practice and needed expert input and guidance Post your case in our encrypted app platform and a taskforce of mentorson-duty will study your case and offer their opinions and guidance **SEARCH** "Meet" Button Fellowship: When the mentee wants to visit the mentor and observe the mentor in action Surgery Aid: When the mentee wants the mentor to come visiting the mentee and assists in mentee's surgery

Types of Subscriptions for Mentees:

Paid Subscription	Full function in messaging Mentors
	Full function in using all 3 button functions
	Full function in response and feedback on all cases and questions
	Full function in browsing all cases and questions
Free Subscription	Limited function in response and feedback on limited cases and questions
	Limited function in browsing limited cases and questions

Synaptic would also want to initiate the Call for Mentors and welcome all interested contributors to participate in this revolutionary medical learning platform. Global mentees need trustworthy mentors along their learning journey. More information will be released in the first Synaptic Global Launch taken place in Spine World Summit 2019 at **28 June 2019** at **Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia**.

As the annual flagship event of the foundation, attending Spine World Summit will be the requirement for new or annual renewal subscription to Synaptic. In celebrating the first launch, all participants attending Spine World Summit 2019 at Kuala Lumpur will be granted 1-year free subscription, or entitled to priority enlistment into Mentor Circle if the participants want to contribute as mentor. For more information on Spine World Summit, please visit summit.spineworld.org.

The upcoming Spine World Summit is strongly supported by **Malaysia Convention & Exhibition Bureau** (MyCEB), an agency under the Ministry of Tourism, Arts and Culture Malaysia. MyCEB serves as a central hub to assist meeting and event planners to bid and stage international business events in Malaysia and act as a conduit for national product development to all local as well as international organisers.

Spine First Foundation is a registered charitable non-profit organization (Charity Institution Registered No: 68015782) established in Hong Kong focusing on providing medical education and healthcare professional supports throughout Asia Pacific. Spine First Foundation is an interactive and surgeon-driven platform committed to becoming the medical education league of Asia Pacific.

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If you would like further information on Synaptic, or you would like to arrange an interview, please contact: Ms. Fiona Ip, Media Relations

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